

## **SPARC Logo Contest Rules**

### **Introduction**

This document describes the rules of the SPARC Logo Design Contest organized by the local area Suicide Prevention Awareness & Resource Council (SPARC). The object of this contest is to design a logo for the newly established Suicide Prevention Awareness & Resource Council (SPARC).

### **Definitions**

“Entry” means a logo design created by the Entrant for this Contest.

“Entrant” means the individual that offers the Entry under the terms of this Contest.

### **Eligibility**

1. The Contest is open only to local students (the area of Charlottesville, Albemarle, Greene, Fluvanna, Nelson and Louisa). The Contest is not open to companies, educational institutions, organizations, etc. or to groups associated with such institutions.
2. Entrants must be currently residing in the City of Charlottesville, or the counties of Albemarle, Fluvanna, Greene, Nelson or Louisa.

### **How to Enter**

1. Initial entries must be submitted by mail or e-mail to SPARC Logo Competition, 500 Old Lynchburg Road, Charlottesville, Virginia 22903 or by emailing [mary.williams@regionten.org](mailto:mary.williams@regionten.org) . The entries must be submitted NO LATER THAN 5:00 PM ON MARCH 1<sup>st</sup>, 2015.
2. The email must include the name, age, postal address, school name and school phone number for the entrant.
3. No more than 2 Entries may be submitted by any one Entrant.
4. Entries must conform to the Submission Guidelines set out below. Entries which fail to do so will not be accepted.
5. We will attempt to acknowledge all entries within one week of receipt; however, we cannot be responsible for entries or responses lost in e-mail.
6. There is no fee to enter the Contest.

## **Submission Guidelines**

The purpose of the contest is to design a logo for the local Suicide Prevention Awareness & Resource Council (SPARC). The logo will be used online, in print, on merchandise and to create “official” documentation and promotional materials not limited to stickers that can be placed on books, DVDs, etc. Flexibility is a key requirement, including the need to resize easily and to look good in black and white as well as color. The final version of the logo will need to be suitable for high quality printing.

While the logo needs to look good at relatively small sizes, the logo must contain the letters of SPARC.

The logo must not contain any other text besides that which is required above.

The limit on attachment sizes for our email is 10MB. If your submission exceeds this size, even after compression, please send the images individually and note clearly in your emails that you are doing so.

## **Judging and Selection of Winner**

1. The winning design will be selected by judges appointed for this purpose by the Suicide Prevention Awareness & Resource Council (SPARC). Their decision will be final. No further correspondence shall be entered into. The prize will be a \$50.00 prepaid VISA card.
2. Suicide Prevention Awareness & Resource Council (SPARC) reserves the right not to select a winner if, in its sole discretion, no suitable entries are received.
3. Suicide Prevention Awareness & Resource Council (SPARC) reserves the right to disqualify any Entrant or Entry at its sole discretion. No correspondence shall be entered into.
4. The winner will be required to assign all ownership of the logo to the Suicide Prevention Awareness & Resource Council (SPARC). The winner will be announced by March 15, 2015.

## **Intellectual Property**

1. All submitted work must be original and not based on any pre-existing design.
2. All Entries will become the sole property Suicide Prevention Awareness & Resource Council (SPARC), and may be displayed in official and promotional materials, correspondence, etc.
3. The winning entry will be registered by Suicide Prevention Awareness & Resource Council (SPARC), as a Service Mark and the Entrant agrees to transfer all rights and title to the Entry to Suicide Prevention Awareness & Resource Council (SPARC), in accordance with the Official Rules of this Contest.

## **Acceptance**

Participation constitutes the Entrant's full and unconditional agreement to and acceptance of these Official Rules. By participating in the Contest, the Entrant is representing and warranting that he/she has read and understood, and agrees to be bound by, these rules. Including the guides and rules referred to herein, these Official Rules constitute the entire agreement between the Entrant and Suicide Prevention Awareness & Resource Council (SPARC) in relation to the Contest.

**About** the Suicide Prevention Awareness & Resource Council (SPARC),

SPARC convenes with a goal of reducing the number of suicides in our area. We work collaboratively as community members, professionals and partner agencies to strengthen and expand education in the area of suicide prevention and behavioral health and wellness. We strive to increase help seeking behaviors and overall awareness of mental health supports and resources in our area. Data drives our chosen initiatives, which are designed to address our area's specific demographic needs.

## **Consideration**

The Entrant agrees that the ability to participate in the Contest and to compete for the prizes offered in connection with the Contest constitute, where required, sufficient consideration for the Entrant's obligations under these Official Rules.

## **Design Guidance**

The logo must be 6 inches by 6 inches and must include the SPARC letters on it. Participants can submit by mail or email to SPARC Logo Competition 500 Old Lynchburg Road Charlottesville, Virginia 22903 or to [mary.williams@regionten.org](mailto:mary.williams@regionten.org). The entries must be submitted by 5:00 PM on **March 1<sup>st</sup>, 2015**.